Sam F. Cohen

PROFESSIONAL SUMMARY

Highly skilled Coordinating Producer and Graphics Operator with 5+ years of experience in professional and collegiate sports broadcasting. My expertise lies in seamlessly integrating creative vision with technical precision, resulting in visually captivating content. With a track record of leading production teams, coordinating multi-camera shoots, and implementing dynamic graphics solutions, I consistently enhance the quality of the live broadcasts I am on.

SKILLS

- Skilled managing live graphics softwares from companies like Chyron, Ross: XPression, VizRT, and *Daktronics* AJT Systems
- Proven leader Volunteer Coach and eSports Tournamet Organizer
- Experience creating digital graphics with Adobe Photoshop and Adobe InDesign
- Proficient using video editing software Adobe Premiere and Adobe After Effects
- Experience writing news releases, articles, and promotions for sponsors

PROFESSIONAL EXPERIENCE

Coordinating Producer & Graphics Operator

Rush Media Company; Waunakeee, Wisconsin

- On-Site & Remote Graphics Operator for various notable networks including CBS Sports Network, ESPN, FOX, Bally Sports/FanDuel Sports, Big Ten Network, NBC Sports Boston, Scripps Sports, and many others.
- Graphics operation included use of several major graphics operation systems such as Chyron, VizRT, XPression, and Daktronics AJT
- Coordinating Producer for Big East Digital Network productions at various NCAA

Creative Services Manager

Beloit Sky Carp; Beloit, Wisconsin

- Creation of content including text, image production and postproduction, and video production and post-production for social media, web content, and in game entertainment.
- Helped produce team's first produced game on both MiLB.tv & local television (WIFR - ABC23 & WMTV - NBC15)
- Assisted in team's rebranding in November 2021 from "Beloit Snappers" to "Beloit Sky Carp" with printed and digital media. Produced team's livestream on day of rebranding.

Video Production Assistant

Tulsa Drillers & FC Tulsa; Tulsa, Oklahoma

- Production of video content for multiple social media platforms including Facebook, Twitter, Instagram, and TikTok.
- Creation and implementation of in-game materials for scoreboards and streaming platforms using software from NewTek, MotionRocket, and Ross XPression in collaboration with Adobe Creative Cloud apps.
- Assisted in live production of sporting events to multiple outlets, including web-based and televised, with NewTek and Ross XPression equipment for both professional baseball and professional soccer.

EDUCATION

University of Wisconsin - Madison

Communications – Media Production; Madison, Wisconsin

09/2016-12/2018

References Available Upon Request **Online Portfolio - http://www.airglider.us/** 12/2021-Present

01/2020-07/2021

07/2021-12/2021